

The Beautification Taskforce Committee was originally established by our former Councilmember Irene O'Connell.

It supports and advocates a public arts policy, tree ordinances, and other Council policies that encourage the beautification of the City. The Task Force also organizes several City-wide events including Operation Clean Sweep (held the first Saturday in May each year) and the Beautification Awards. They also serve in an advisory capacity to the City Council. That said, my request to re-establish the Beautification Task Force would be a continuation of how the committee was structured.

THE GOALS OF THE BEAUTIFATION TASKFORCE ARE:

- To educate the community about enhancing and protecting San Bruno's environmental assets.
- To promote the quality of life in San Bruno by creating, supporting, and participating in activities and programs that improve the physical and aesthetic environment of our community
- Advocate a high standard of community responsibility, cleanliness, maintenance, and attractiveness for our developed and natural environment.
- Mentor neighborhood and citywide cleanups.

HOW CAN WE ACHIEVE THESE GOALS:

- Promote community activities like citywide cleanups, Earth Day activities, Beautification Awards, and similar programs.
- Community outreach to volunteer and or participate in local activities.
- Encourage community members to be proactive on monitoring neighborhood
- Install neighborhood street post signs of penal code sections on illegal dumping, graffities, and littering.