



PRESS RELEASE

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July 14, 2016

SUBJECT: Robbery
CASE NUMBER: 1602473
DATE OCCURRED: July 12, 2016
TIME OCCURRED: 11:10 p.m.
CONTACT PERSON: Lieutenant Troy Fry

On Wednesday, July 12, 2016, at approximately 11:30 p.m., San Bruno Police Officers responded to the report of a robbery on the 800 Block of San Mateo Avenue. The victim in this case was assaulted by two subjects described as having thin builds and wearing hooded sweatshirts and dark clothing. The subjects took the victim's cell phone and wallet. The two suspects in this case may have believed that the victim was playing "Pokeman Go."

A subsequent investigation revealed that a "digital arena" existed at the location of the crime. Subjects in the immediate area were seeking to locate this spot while playing the game. Investigators are looking into the possibility that the suspects in this case may have planted a "digital lure" at this specific location in the hopes of coming across a potential victim. The victim in this case was not playing the Pokemon game, but he was looking at his phone immediately prior to being assaulted.

Patrol Officers have observed a large number of people participating in the Pokemon game. Those playing this game are being encouraged to continuously be aware of their surroundings and to seek locations accompanied by a friend.

The San Bruno Police Department's Investigative Services Section is investigating this case. Anyone with any information pertaining to this investigation is urged to contact the San Bruno Police Department at (650) 616-7100 or sbpd@sanbruno.ca.gov Information regarding this case can be left anonymously.